

# Licensing agreement

## General provisions

1. For the majority of our digital ("Items") (such as UI Kits, WordPress plugins), we provide two kinds of a license: *Standard* and *Expanded*.
2. Both licenses guarantee you, as the buyer, an ongoing, non-exclusive, worldwide license allowing you to utilize the digital Item you have chosen. Please read these general provisions completely to find out all details of use of the Items.

## Standard license

3. Standard license permits you to use purchased Items for creation of Unlimited quantity of End Products for yourself and for your clients. If your client or you want to sell the End Product, then you have to buy Expanded License.

### You may

- (a) You may use one UI Kit for creation of any quantity of websites for yourself or for your End client(s).
- (b) You may include WordPress plugin into the End Product of WordPress website for yourself or for your client.

### You may not:

- (c) You can't create various PSD/HTML templates, WordPress themes, and other products with the help of UI Kit's elements and using our Item or its elements. Thereupon, you may not sell these products on any Marketplaces or any other websites.
- (d) You can't include plugin into a set of WordPress theme offered for sale on any marketplaces or on any other website.

## Expanded license

4. Expanded license permits you to use the purchased Item for creation of ONE unique saleable End Product for yourself or for your client. The End Product may be sold, licensed, sublicensed, or distributed for free.

## **You may**

**(a) 1:** You may use UI Kit's ELEMENTS for creation of PSD/HTML templates or WordPress themes made for sale on various marketplaces or any other websites.

**(b)** You may include WordPress plugin into a set of WordPress theme offered for sale on any marketplaces or any other websites.

## **You may not:**

**(c)** You cannot use UI Kit's ELEMENTS for creation of MULTIPLE products: PSD/HTML templates or WordPress themes made for sale on various Marketplaces. You have to buy additional licenses for every new product of this type.

**(d)** You cannot include WordPress plugin into MULTIPLE WordPress themes offered for sale on any Marketplaces. You have to buy additional expanded licenses for every new product of this type.

**(e)** You cannot create your bundles, issue various versions of the Items, even after advanced modification. You may not create a version for Sketch from UI Kit for Photoshop or create your own HTML/CSS Kit.

## **Irrespective of the purchased license type, you cannot do the following with the Item**

You cannot use the logo from the Item's set for any purposes

You cannot use the item in any app that allows the end users to customize digital or physical product according to their specific needs. For example, for creation of online website builder. You have to buy a separate Standard license for every product created by the customer and incorporating Item's elements.

## **Other license terms**

For some Items, a component of the Item will be sourced by the author from elsewhere and different license terms may apply to the component, such as someone else's license or

an open source or creative commons license. If so, the component will be identified by the author in the Item's description page or in the Item's downloaded files. The other license will apply to that component instead of this license. This license will apply to the rest of the Item.

## About photos

All royalty free images used on the demo pages are for demonstration purposes only and are not included in the download or purchased files.

For any further questions connected with the license, please contact at: [info@grooni.com](mailto:info@grooni.com)

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This version was last updated on January 24, 2017