

## **Images**

High quality images that radiate professionalism? Follow the trend! You can't go wrong with architecture, interior, or minimalist product pictures. Just take all your visuals from [www.designboom.com](http://www.designboom.com)

## **Typography**

Find the perfect balance. Using serif font with geometric sans-serif font always works. Check out this site for the best pairing options: [www.typewolf.com](http://www.typewolf.com)

## **Content**

Don't even bother thinking of the actual content - you don't need to write anything meaningful! No one will read it anyways. The most important thing is that it looks visually fucking cool!

## **Color**

If you use a neutral palette with the right typography and images, you are guaranteed to be adored!

Enjoy!